



SIGN VISIBILITY GUIDE

Complete Letter Visibility Chart



Letter Height	Maximum Readable Distance	Readable Distance for Good Impact	Readable Distance for Best Impact
3"	75'	30'	15'
4"	100'	40'	20'
6"	150'	60'	30'
8"	200'	80'	40'
9"	225'	90'	45'
10"	250'	100'	50'
12"	300'	120'	60'
15"	375'	150'	75'
18"	450'	180'	90'
24"	600'	240'	120'
30"	750'	300'	150'
36"	900'	360'	180'
42"	1,050'	420'	210'
48"	1,200'	480'	240'
54"	1,350'	540'	270'
60"	1,500'	600'	300'